



MAGIC STICK2

7 mil polypropylene film with low tack psa (*matte*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic STICK2 is a polypropylene film with low tack, pressure sensitive adhesive that is conveniently repositionable, removable and may be reapplied to some surfaces. STICK2's coating is universal and it can be used for indoor or outdoor applications making it both economical and practical. This product can be used for posters, retail displays, window displays and short term residential graphics.

PHYSICAL CHARACTERISTICS

Total Caliper	10 mil
Caliper (liner)	3 mil
Opacity	97%
Gloss Level	2.6
Brightness	98
Whiteness	110

**All values are targets*

FEATURES AND BENEFITS

- Premium PP base film
- Award winning Magic® "UNIVERSAL" coating
- Excellent color gamut and black density
- Low glare matte finish
- Repositionable adhesive
- Easy to release liner
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat
- No edge cracking when folded
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Wall graphics
- General posters
- General signage
- Retail advertising
- Tradeshow and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Painted dry wall, plexi glass, Gatorlite® black, Gatorplast® black, painted metal, non-painted metal, auto panels (short

- term), glass, plastic, textured walls, stainless steel, acrylic, polycarbonate, flat or curved surfaces, Sintra® board
- Some rigid boards can be recycled for multiple uses because of ease of reapplication
- STICK 2 is not recommended for highly porous, fibrous surfaces
- Once print is complete, roll image (image facing inward) onto a core until ready for use
- Do no fold or crease
- Clean surface thoroughly, free of dust dirt and cleaner residue
- Painted surfaces should be painted with latex paint containing no wax or silicone
- Always pretest your application surface prior to installation
- Let image dry 24 hours prior to finishing
- Malibu® ClearShield may be applied to protect the surface
- Always pretest laminating method first
- Apply image at a minimum air and surface temperature of 50°F
- Unroll the image and allow it to rest until it is flat
- Peel back the top edge of the image and place it in desired location
- Squeegee with minimal pressure while removing the liner
- Smooth out any wrinkles and bubbles while applying
- Do not stretch image
- If needed, image may be gently removed and repositions
- Release liner should be saved so the image can be relocated if desired
- Remove slowly and lift at a 90° angle
- Adhesive residue may remain on smooth surfaces which can be removed with soapy warm water, isopropyl alcohol or rubbing alcohol

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

