



MAGIC POSPRO+LX

8 mil anti curl blackout film
(satin)

PRINTER COMPATIBILITY



DESCRIPTION

Magic POSPRO+LX is an 8 mil printable, anti-curl, polyester film with a satin surface. Features a white printing surface and a grey backer. Ideal for indoor applications such as promotional roll up banners, retractable banners, POP displays and tradeshow graphics.

PHYSICAL CHARACTERISTICS

Caliper	7.5 mil (191 microns)
Basic Weight	262
Opacity	97.7
Whiteness	110
Gloss Level	35

**All values are targets*

FEATURES AND BENEFITS

- Proprietary base film
- Exclusive Magic® latex coating
- Optimized for Latex inkjet printers
- Excellent color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Rollup banners
- Hanging banners
- General posters
- General signage
- Retail advertising

- Tradeshow and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Front imaged and front viewed
- Use HP white satin poster paper, 16 pass, bi direction, low temp heat settings
- Lamination is not necessary
- If it is desired used cold pressure sensitive over laminates
- Ensure prints are completely dry before laminating and/or placing in a banner stand

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%