



# Briteline Application Guide

Application	Part # Info	Film Type	Finish	Thickness	Durability	Standard Widths (in)	Standard Length (ft)	Adhesive Features/Color	Indoor	Outdoor	Ink Set	Recommended Laminate
Windows	BL-WP541005050 (50/50) (Solid Paper Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	25, 100	Removable/Black	Y	Y	● ● ● ●	OLWC-OPT54
	BL-WP541006535 (65/35) (Solid Paper Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	25, 100	Removable/Black	Y	Y	● ● ● ●	OLWC-OPT54
	BL-DLP541005050 (50/50) (Dual/Universal Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	25, 100	Removable/Black	Y	Y	● ● ● ● ●	OLWC-OPT54
	BL-DLP541006040 (60/40) (Dual/Universal Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	25, 100	Removable/Black	Y	Y	● ● ● ● ●	OLWC-OPT54
	BL-DLP541007030 (70/30) (Dual/Universal Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	100	Removable/Black	Y	Y	● ● ● ● ●	OLWC-OPT54
	BL-DLP541008020 (80/20) (Dual/Universal Liner)	Perforated Window Film	G	6 mil	1 yr	54, 60	100	Removable/Black	Y	Y	● ● ● ● ●	OLWC-OPT54
	IM3207	Static Cling (Clear)	G	7 mil	3 mo	54	75, 150	NA (static cling)	Y	Y	● ● ● ● ●	NA
	IM3208	Static Cling (White)	G	7 mil	3 mo	54	75, 150	NA (static cling)	Y	Y	● ● ● ● ●	NA
	IM3205	Transparent PVC Film (Clear)	G	3 mil	3 yr	30, 54	150	Permanent/Clear	Y	Y	● ● ● ● ●	OL-GLS54
	IM3205R	Transparent PVC Film (Clear)	G	3 mil	3 yr	30, 54	150	Removable/Clear	Y	Y	● ● ● ● ●	OL-GLS54
	IM3202 (matte)/IM3204 (gloss)	Low Tack/Removable Vinyl	M/G	3 mil	3 yr	30, 54	150	Removable/Clear	Y	Y	● ● ● ● ●	OL-GLS54
IM3224	Transparent PVC Film (Clear)	G	6 mil	3 yr	54	150	Removable/Clear	Y	Y	● ● ● ● ●	OL-GLS54	
BL-T54150CLR	Cast, Transparent Film (Clear)	G	2 mil	7 yr	54	150	Permanent/Clear	Y	Y	● ● ● ● ●	OLWC-GLS54	
Walls	RADV54150 - Rad Grafix	PVC Wall Film (smooth walls)	M	6 mil	5 yr	54, 60	30, 150	Removable (up to 1 yr)/Clear	Y	N	● ● ● ● ●	NA
	RADT54100 - Rad Grafix	Woven Polyester Fabric for Walls	M/Textured	7 mil	1 yr	54, 60	100	Removable (up to 1 yr)/Clear	Y	N	● ● ● ● ●	NA
	RADC54100 - Rad Grafix	Embossed Canvas (smooth walls)	M/Textured	6 mil	1 yr	54	100	Removable (up to 1 yr)/Clear	Y	N	● ● ● ● ●	NA
	BL-MG48100 - MultiGRIP	Fabric Reinforced PVC	M/Textured	14 mil	3 yr	48	25, 100	Removable/Clear	Y	Y	● ● ● ● ●	NA
Floors	BL-MG48100 - MultiGRIP	Fabric Reinforced PVC	M	14 mil	3 mo	48	25, 100	Removable/Clear	Y	Y	● ● ● ● ●	NA
	IM3210-54	Calendered PVC Floor Film	G	3.4 mil	5 yr	54	150	Removable/Clear (removable up to 6 mo)	Y	N	● ● ● ● ●	OLFL-31154
Vehicles	BL-WCV54150 (full or partial wraps)	Cast, PVC Vinyl	G	2 mil	7 yr	54, 60	150	Removable, Low Initial Tack, Air Egress/Gray	Y	Y	● ● ● ● ●	OLWC-GLS54
	IM330-54 (box trucks/partial wraps)	High Performance Calendered	G	2.4 mil	7 yr	54	150	Removable, Air Egress /Gray	Y	Y	● ● ● ● ●	OL331-GLS54
Illuminated Signage	BL-T54150	Calendered PVC Translucent	M	3.2 mil	5 yr	54	30, 150	Permanent/Clear	Y	Y	● ● ● ● ●	OLUV-GLS54
	BL-T54150CAST	Cast, PVC Translucent	S	2 mil	7 yr	54	150	Permanent/Clear	Y	Y	● ● ● ● ●	OLWC-OPT54
	BL-T54150CLR	Cast, Transparent Film (Clear)	G	2 mil	7 yr	54	150	Permanent/Clear	Y	Y	● ● ● ● ●	OLWC-GLS54
	BL-BL54100GLS	Polyester Backlit	G	8.5 mil		38, 54, 60	100	NA	Y	Y	● ● ● ● ●	NA
	BL-BL54100MAT	Polyester Backlit	M	7.5 mil		54, 72, 80	100	NA	Y	Y	● ● ● ● ●	NA
	BL-BL54164SAT	Polyester Backlit	S	7.5 mil		54, 62	164, 400	NA	Y	Y	● ● ● ● ●	NA
Short Term PSA Vinyl (3 to 4 years)	IM2201 (matte)/IM2203 (gloss)	Calendered PVC Film	M/G	3.5 mil	4 yr	30, 54, 60	150	Permanent/Clear	Y	Y	● ● ● ● ●	OL-GLS54
	IM2201GY (matte)/IM2203GY (gloss)	Calendered PVC Film	M/G	3.4 mil	4 yr	54, 60	150	Permanent/Gray	Y	Y	● ● ● ● ●	OL-GLS54
	IM2201BK (matte)/IM2203BK (gloss)	Calendered PVC Film	M/G	3.2 mil	4 yr	54	150	Permanent/Black	Y	Y	● ● ● ● ●	OL-GLS54
	IM3202 (matte)/IM3204 (gloss)	Calendered PVC Film	M/G	3 mil	3 yr	54	150	Removable/Clear	Y	Y	● ● ● ● ●	OLUV-GLS54
	IM3205 (clear)	Transparent PVC Film (Clear)	G	3 mil	3 yr	30, 54	150	Permanent/Clear	Y	Y	● ● ● ● ●	OL-GLS54
	IM3222	Calendered PVC Film	M	6 mil	3 yr	54	100	Permanent/Clear	Y	Y	● ● ● ● ●	NA
	IM3223	Calendered PVC Film	M	6 mil	3 yr	54	100	Removable/Clear	Y	Y	● ● ● ● ●	NA
Med-Long Term PSA Vinyl (5 to 7 years)	IM3201 (matte)/IM3203 (gloss)	Calendered PVC Film	M/G	3.4 mil	5 yr	30, 54, 60	150	Permanent/Clear	Y	Y	● ● ● ● ●	OLUV-GLS54
	IM3201X (matte)/IM3203X (gloss)	Calendered PVC Film	M/G	3 mil	5 yr	54	150	Permanent, Air Egress /Gray	Y	Y	● ● ● ● ●	OLUV-GLS54
	IM5651M (matte)/IM5651 (gloss)	Calendered PVC Film	M/G	3 mil	5 yr	30, 54, 60	150	Permanent/Gray	Y	Y	● ● ● ● ●	OLUV-GLS54
	IM5651MR (matte)/IM5651R (gloss)	Calendered PVC Film	M/G	3 mil	5 yr	54	150	Removable/Gray	Y	Y	● ● ● ● ●	OLUV-GLS54
	IM330	High Performance Calendered	G	2.3 mil	7 yr	54	150	Removable, Air Egress /Gray	Y	Y	● ● ● ● ●	OL331-GLS54
	BL-R48150	Cast Reflective Film	G	5 mil	7 yr	48	30, 150	Permanent/Clear	Y	Y	● ● ● ● ●	OLWC-OPT54

Ink Compatibility ● Eco-solvent ● Solvent ● Latex ● UV



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Non-Adhesive Films and Photo Reproduction	BL-P54150	Photo Paper	Semi-Gloss	9 mil	NA	54, 63	150	NA	Y	Y	● ● ● ● ●	NA
	ROLLUP36	PET film (100% polyester)- Gray Back	S	8 mil	NA	36, 50	98	Non-Adhesive/Gray	Y	N	● ● ● ● ●	NA
	IM0132	Rigid PVC Film	M	10 mil	NA	52	50, 150	NA	Y	N	● ● ● ● ●	NA
	BL-C5475	Briteline Satin Canvas	S	15 mil	NA	54, 60	75	NA	Y	N	● ● ● ● ●	NA

Application	Part # Info	Film Type	Finish	Thickness	Indoor Durability	Outdoor Durability	Available Widths (in)	Available Lengths (ft)	Liner
Laminates	OL-GLS54 Briteline Shield	Calendered PVC Laminate	G	3 mil	3 yr	6 mo - 1 yr	30.5, 38, 54, 61	150	Kraft Paper
	OL-LST54 Briteline Shield	Calendered PVC Laminate	L	3 mil	3 yr	6 mo - 1 yr	38, 51, 54, 61	150	Kraft Paper
	OL-MAT54 Briteline Shield	Calendered PVC Laminate	M	3 mil	3 yr	6 mo - 1 yr	38, 51, 54, 61	150	Kraft Paper
	OLUV-GLS54 Briteline Shield UV	Calendered PVC Laminate	G	3 mil	5 yr	4 yr	30, 38, 51, 54, 60, 61	150, 300	Kraft Paper
	OLUV-LST54 Briteline Shield UV	Calendered PVC Laminate	L	3 mil	5 yr	4 yr	38, 54, 60	150	Kraft Paper
	OLUV-MAT54 Briteline Shield UV	Calendered PVC Laminate	M	3 mil	5 yr	4 yr	38, 51, 54, 60, 61	150, 300	Kraft Paper
	OLFL-31154	Calendered Embossed PVC Floor Laminate	G	6 mil	6 mo	NA	54	150	Kraft Paper
	OLFL-30954	Calendered Embossed PVC Floor Laminate	M	5 mil	6 mo	NA	54	150	Kraft Paper
	OL331-GLS54	High Performance Calendered PVC Laminate	G	2.3 mil	7 yr	7 yr	54	150	Kraft Paper
	OL340-MAT54	High Performance Calendered PVC Laminate	M	2.3 mil	7 yr	7 yr	54	150	Kraft Paper
	OLWC-OPT54	Cast Optically Clear Wrap Laminate (PVC)	G	2 mil	7 yr	7 yr	54, 60	150	Synthetic Liner
	OLWC-GLS54	Cast Wrap Laminate (PVC)	G	2 mil	7 yr	7 yr	54, 60	150	Kraft Paper
	OLWC-SAT54	Cast Wrap Laminate (PVC)	S	2 mil	7 yr	7 yr	54, 60	150	Kraft Paper
	OLWC-MAT54	Cast Wrap Laminate (PVC)	M	2 mil	7 yr	7 yr	54, 60	150	Kraft Paper
Mounting Films	BL-MFC51200	Clear Mounting Film (Perm/Perm)	NA	2 mil (carrier film)	3+ yr	2 yr	38, 43, 51	200	Kraft Paper
	BL-MFW51200	White Mounting Film (Perm/Perm)	NA	2.3 mil (carrier film)	2 yr	1 yr	38, 51, 60	200	Kraft Paper
	BL-MF54150C	Clear Mounting Film with Air Egress (Perm/Remv)	NA	1 mil (carrier film)	1 yr	6 mo	54	150	PET with Air Egress
	BL-MF511500PT	Optically Clear Mounting Film (Perm/Perm)	NA	1 mil (carrier film)	1 yr	6 mo	38, 51, 60	150	Synthetic Liner

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